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The sustainability network.

EU Regulation, the Synesgy Global Observatory… what is happening?

S. Rampichini. Amsterdam. May the 22nd, 2025

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Background …

Regulations all over the world are **constantly changing**

Europe has been leading this with the Green Deal and many are following

It’s important to reflect on what **sustainability** means for businesses and financial institutions, besides the goals… opportunities, risks, etc

It’s normal regulations are evolving in order to find a point of equilibrium among **theory and reality**.

Synesgy™
The sustainability network.
The global digital platform for the
ESG assessment of
companies and supply chains

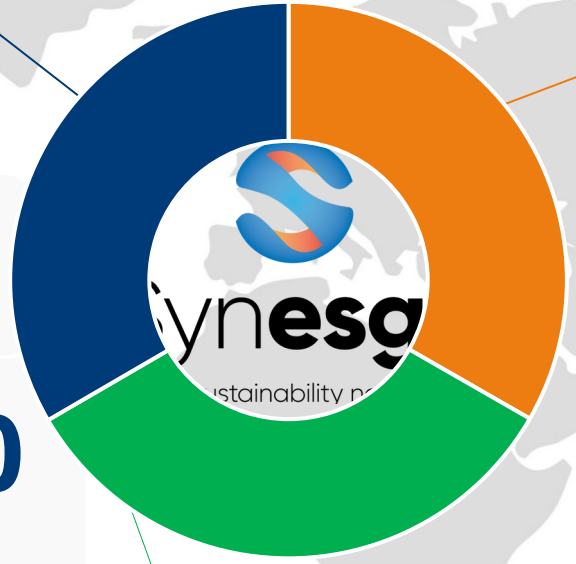
Synesgy at a glance

GLOBAL SPAN

4 Continents
160+ Countrie
20+ Language
25 Hubs

+2.200
Global Supply chains and financial institutions

+500.000
Global Suppliers and clients from **160+** countries in the world



FEATURES

ESG Score
Carbon Footprint Calculation (**GHG tool**)
Certificate
Action Plan
Dashboards on Value Chain screening

BENEFITS

Regulatory **Compliance**
Supply chain **transparency** and traceability
Corporate **reputation**
Profitability

EU TAXONOMY

SUSTAINABLE DEVELOPMENT G

Economic GRI 200 | General Disclosures GRI 102 | Management Approach GRI 103 | Environmental GRI 300 | Social GRI 400

GRI SOFTWARE AND TOOLS PARTNER 2025

The Synesgy Global Observatory

This Synesgy Global Observatory 2nd edition is completely based on the data extracted from the Synesgy and CRIF databases in January 2025.

This unique resource taps into our vast database of **+500,000 companies** and **2,200 supply chain** heads to offer unparalleled, impartial data and analysis.

The Synesgy Global Observatory

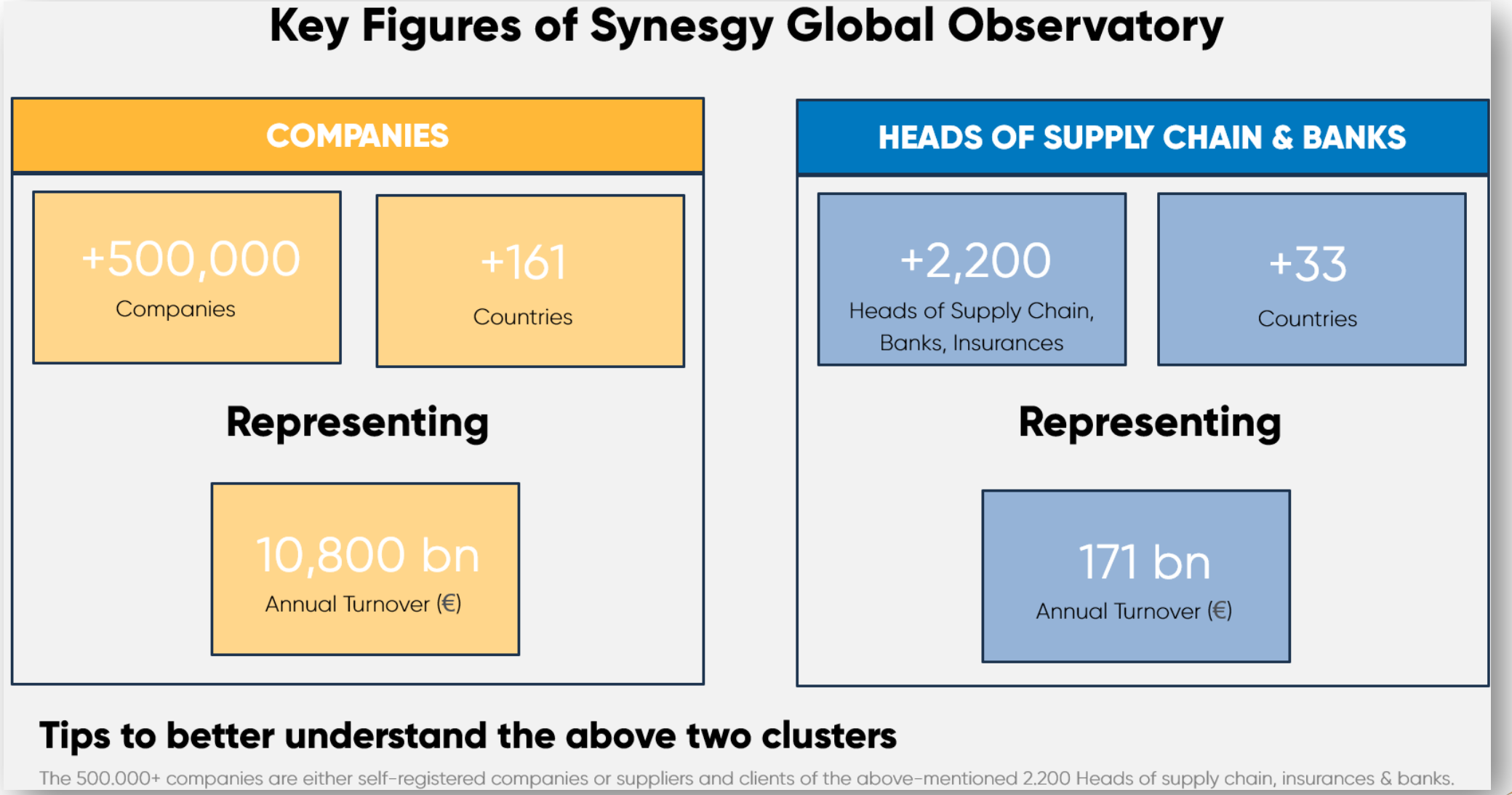
The observatory covers three critical areas:

Top-Line Profiling of suppliers and supply chain leaders worldwide and by continent.

Key Trends in ESG, exploring Environment, Social, and Governance developments worldwide and by continent based on Synesgy's certificates results.

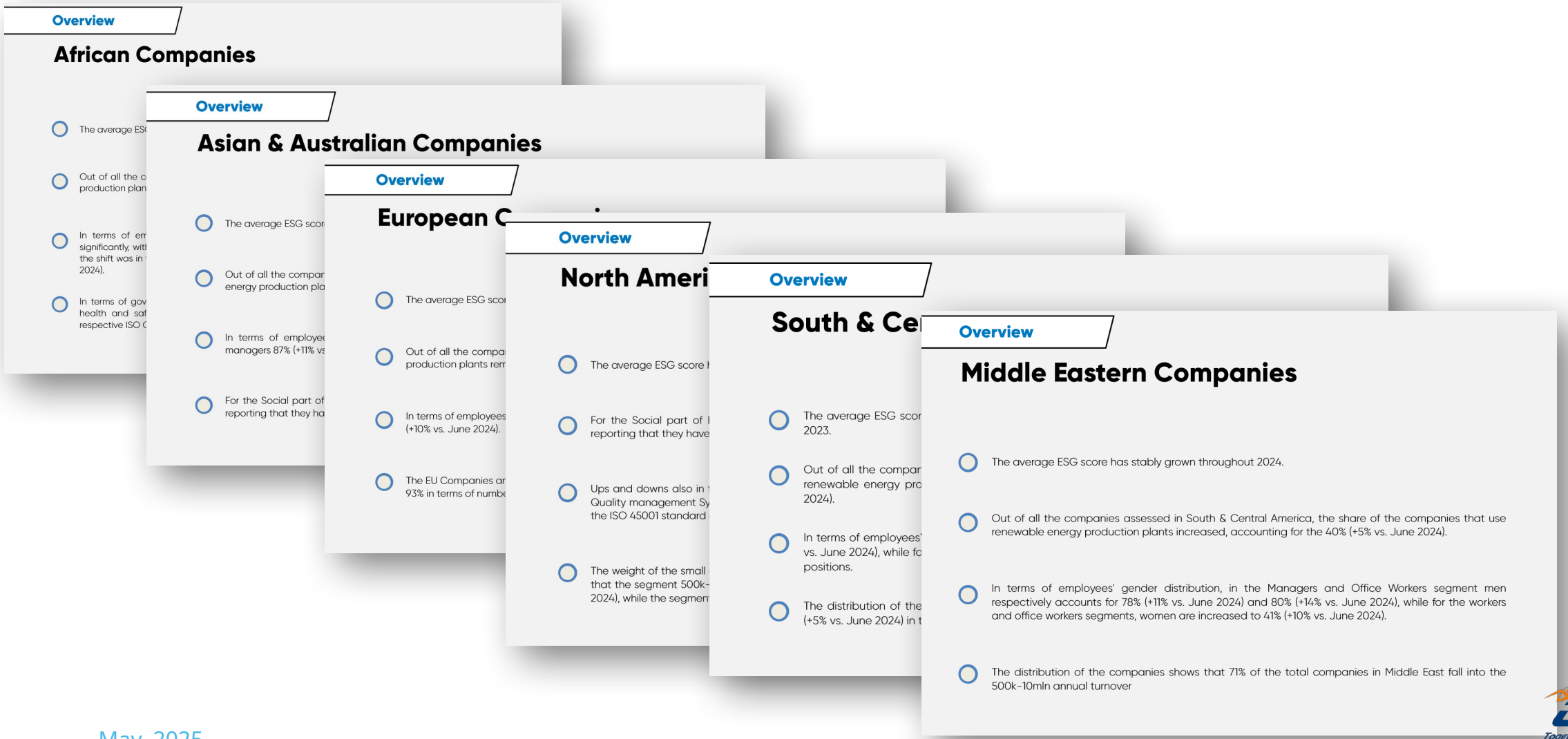
Commercial Impact of ESG, showing through data that sustainability is not just "being green" but is able to drive

Key Figures of Synesgy Global Observatory



Worldwide Companies Several example of analysis

Worldwide Companies Overview by Region



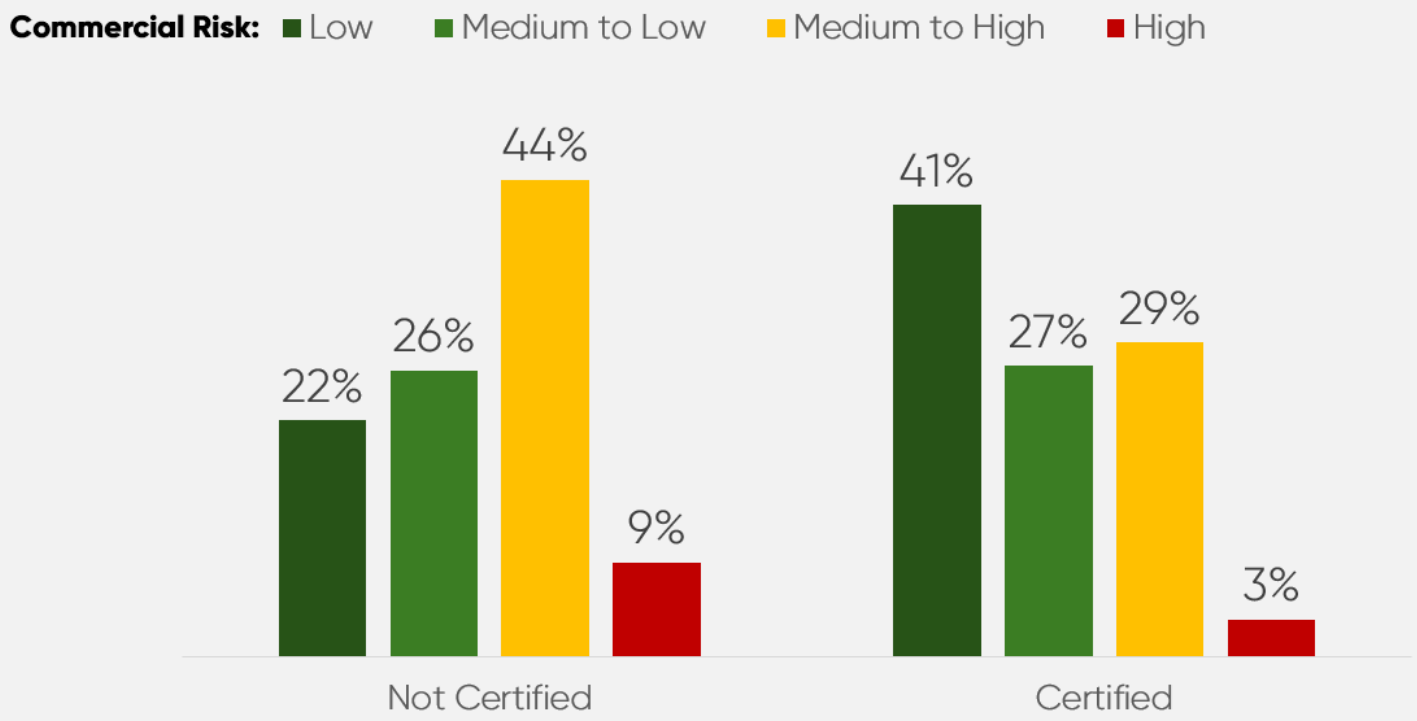
Where theory meets reality

Simplification is the key with the Omnibus package also driven by a clear understanding on **creating competitiveness** (without reducing quality!)

The reality is that the **ESG data is available** and that companies are already disclosing data.

Companies are mainly doing this because of the search for **competitiveness** and need **to manage risk**… ESG data is increasingly used in risk evaluation - a new lens for assessing businesses - (a different angle of view of the same company)…. Also ECB has shared a clear vision on this

Example on Commercial risk: Certified vs. not certified companies



Key Takeaways

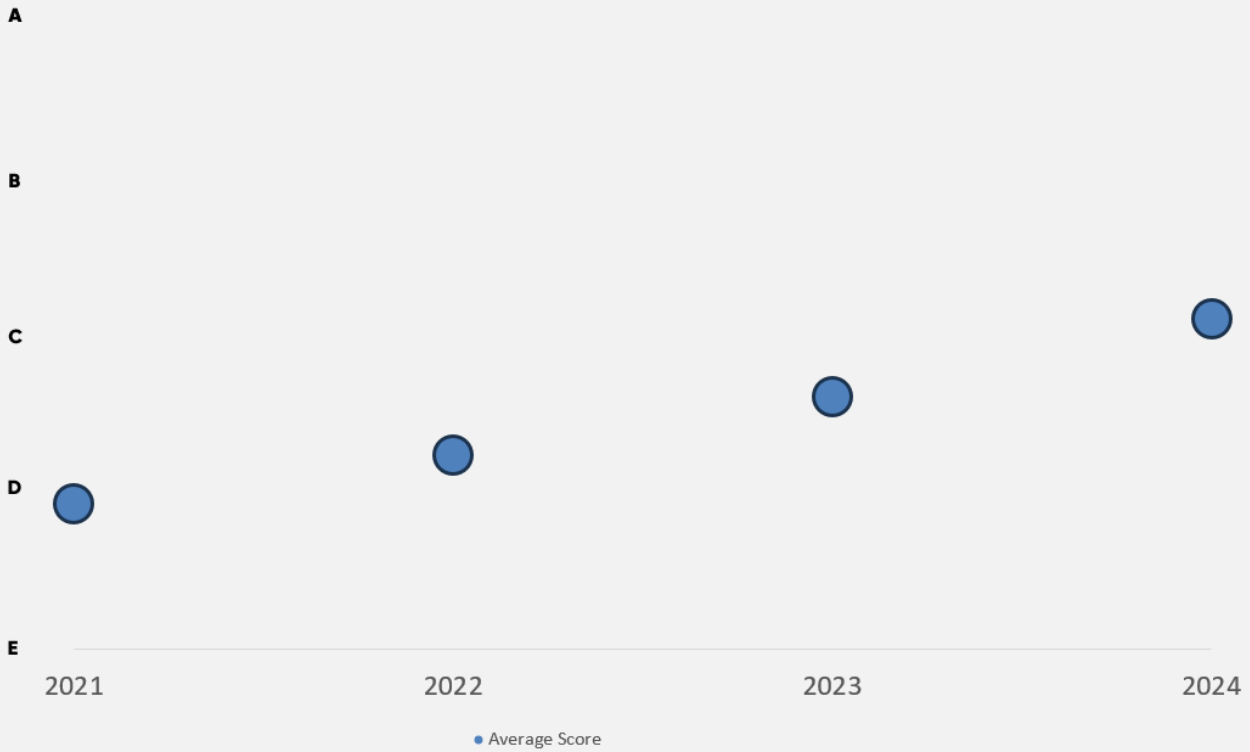
Companies ESG certified have -50% Commercial risk vs. companies without a certificate

ESG Certified companies show -50% Commercial Risk

Companies that have obtained the **Synesgy Certificate**, demonstrate to have -50% commercial risk level compared to non-certified companies. The commercial risk is measured using CRIF's proprietary analytics for commercial businesses using the average risk value for the four risk bands.

Source: *Synesgy @January 2025*

Worldwide Companies average ESG score evolution



How to read the scores?

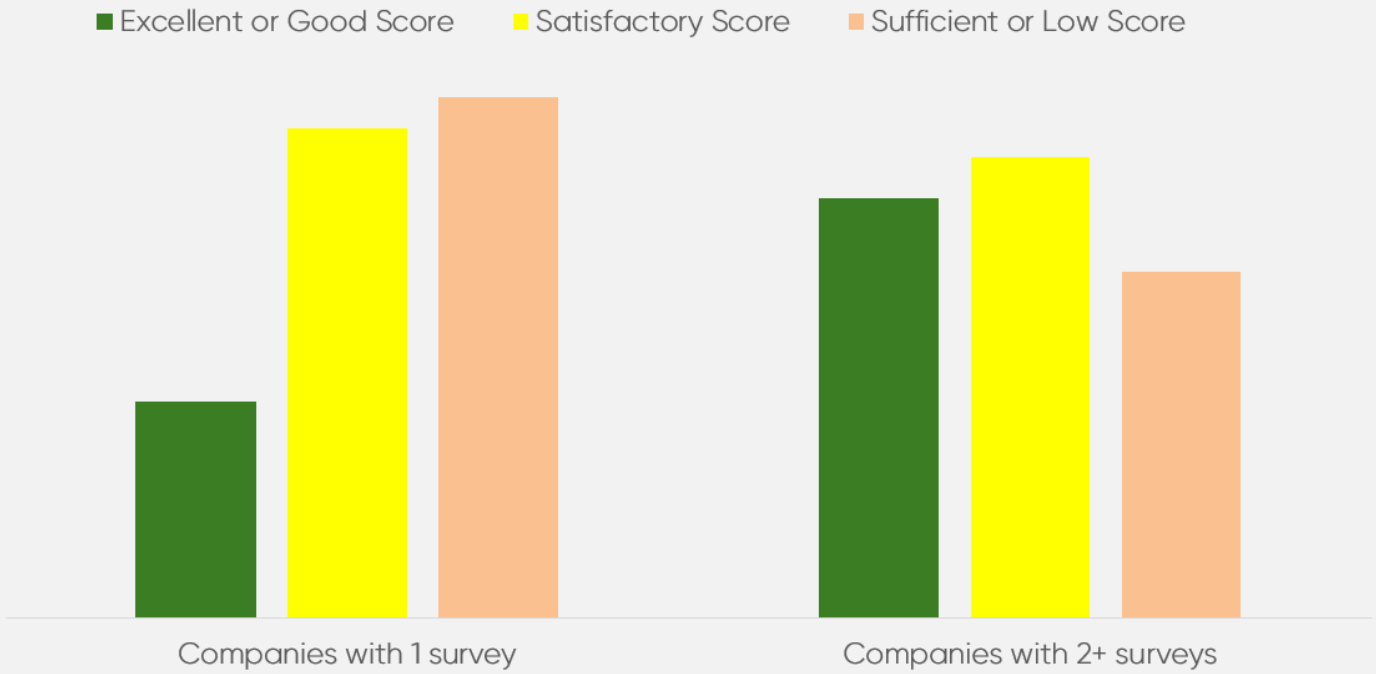
- A: Excellent Level of sustainability
- B: Good level of sustainability
- C: Satisfactory level of sustainability
- D: Sufficient level of sustainability
- E: Low level of sustainability

ESG Average Score: from lower than D to a solid C

The average ESG score for companies on the Synesgy platform in 2021 was lower than D. However, the increased adoption of the ESG practices and the broader use of Synesgy is now showing a better average score of the population.

Source: *Synesgy @January 2025*

ESG Score distribution vs continuity



Key Takeaways

- Companies with 2+ surveys have a+14% higher average score
- From 2023 to 2024, 52% of the companies improved their ESG Score
- Sustainability pays off in the long run

Companies constantly using ESG tools improve their ESG performances over time

Sustainability cannot be considered a one-off initiative but rather a long-term commitment. We noticed that the companies that have completed 2 or more surveys in **Synesgy** have a better score compared to those that did the assessment only once. Sustainability efforts are getting repaid too, as in 2024 52% of the companies managed to improve the score achieved in 2023.

Source: *Synesgy @January 2025*

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